

ORDER



WAVY

Orders
Order / Rev: 208628
Alt Order #: 06856187
Product Desc: 9/26-10/2 MITT ROMNEY
Estimate: 215
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/28/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 02494

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Romney For President (R)
Demographic: A35+
Product Codes: PL1
Priority: P1
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	57	\$72,800.00	\$61,880.00
10/01/12	10/02/12	28	\$33,750.00	\$28,687.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	57	\$72,800.00	\$61,880.00	0.00
October 2012	28	\$33,750.00	\$28,687.50	0.00
Totals	85	\$106,550.00	\$90,567.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	31%	\$106,550.00
Market	100%	\$343,709.68

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	29%	\$99,675.81
WTVZ	0%	\$0.00
WVBT	15%	\$51,556.45
WVEC	25%	\$85,927.42

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/26/12	09/28/12	WAVY 6AM News	CM	6a-7a	-- WT---	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				WAVY 6AM News											
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-- WT---	2		\$700.00	0.00							
E 4	WAVY	09/26/12	09/28/12		CM	7a-9a	-- WT---	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show M-F											
				Today Show M-F											
				TODAY SHOW											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$700.00		0.00			
E 6	WAVY	09/26/12	09/28/12	Today Show 2	CM	9a-10a	-- WT---	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				Today Show 2											
				TODAY SHOW 2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$300.00		0.00			
E 8	WAVY	09/26/12	09/28/12	Today Show 3	CM	10a-11a	-- WT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
				Today Show 3											
				TODAY SHOW 3											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$250.00		0.00			
E 10	WAVY	09/26/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	-- WT---	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				News 10 @ Noon											
				WAVY NEWS AT NOON											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$300.00		0.00			
E 12	WAVY	09/26/12	09/28/12	Days of Our Lives	CM	1p-2p	-- WT---	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$300.00		0.00			
E 13	WAVY	09/26/12	09/28/12	M-F 4-5p	CM	4p-5p	-- WT---	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				M-F 4-5p											
				ANDERSON COOPER											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$300.00		0.00			
E 16	WAVY	09/26/12	09/28/12	WAVY News 10 @ 5p	CM	5p-530p	-- WT---	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				News 10 @ 5p											
				5P NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$700.00		0.00			
E 17	WAVY	09/26/12	09/28/12	WAVY News 10 @ 530p	CM	530p-6p	-- WT---	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				News 10 @ 530p											
				530P NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$700.00		0.00			
E 19	WAVY	09/26/12	09/28/12	WAVY News 10 @ 6p	CM	6p-630p	-- WT---	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				News 10 @ 6p											
				6P NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$800.00		0.00			
E 22	WAVY	09/26/12	09/27/12	NBC Nightly News WKD	CM	630p-7p	-- WT---	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				NBC Nightly News											
				NBC NITELY NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$1,500.00		0.00			
E 24	WAVY	09/26/12	09/28/12	M-F 7-730p	CM	7-730p	-- WT---	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				M-F 7-730p											
				ENT TONIGHT 30											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$600.00		0.00			
E 26	WAVY	09/26/12	09/28/12	M-F 730-8p	CM	730-8p	-- WT---	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				M-F 730-8p											
				INSIDER											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -- WT---					2	\$600.00		0.00			
E 27	WAVY	09/26/12	09/28/12		CM	11p-1130p	-- WT---	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				M-F News 10 @11											
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WT---	2		\$800.00		0.00						
E 30	WAVY	09/26/12	09/28/12	Tonight Show/Jay Leno CM		1134p-1237a	--WT---	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
				Tonight Show w/Leno											
				TONITE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WT---	4		\$300.00		0.00						
E 32	WAVY	09/26/12	09/28/12	WAVY News @ Sunrise CM		5a-6a	--WT---	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
				WAVY News @ Sunrise											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WT---	4		\$300.00		0.00						
E 34	WAVY	09/27/12	09/27/12	Thur Hour 2 CM		9p-10p	---T---	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
				Thursday 9-10p											
				(9:00 PM-9:30 PM)											
				THE OFFICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,100.00		0.00						
N 50	WAVY	10/01/12	10/02/12	WAVY 6AM News CM		6a-7a	MT-----	1:00	2	\$1,400.00	P2	0.00	NM	2	\$2,800.00
				WAVY 6AM News											
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$1,400.00		0.00						
N 51	WAVY	09/28/12	09/28/12	WAVY 6AM News CM		6a-7a	----F--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
				WAVY 6AM News											
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00						
N 52	WAVY	09/28/12	09/28/12	Today Show M-F CM		7a-9a	----F--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00						
N 53	WAVY	10/01/12	10/02/12	Today Show M-F CM		7a-9a	MT-----	1:00	2	\$1,400.00	P2	0.00	NM	2	\$2,800.00
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$1,400.00		0.00						
N 54	WAVY	10/01/12	10/02/12	WAVY News 10 @ Noon CM		12p-1p	MT-----	1:00	2	\$600.00	P1	0.00	NM	2	\$1,200.00
				News 10 @ Noon											
				WAVY NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$600.00		0.00						
N 55	WAVY	09/28/12	09/28/12	WAVY News 10 @ 5p CM		5p-530p	----F--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
				News 10 @ 5p											
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00						
N 56	WAVY	10/02/12	10/02/12	WAVY News 10 @ 5p CM		5p-530p	-T-----	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
				News 10 @ 5p											
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,400.00		0.00						
N 57	WAVY	09/28/12	09/28/12	WAVY News 10 @ 530p CM		530p-6p	----F--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
				News 10 @ 530p											
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00						
N 58	WAVY	10/01/12	10/01/12	CM		530p-6p	M-----	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @530p News 10 @530p															
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,400.00		0.00			
N59	WAVY	10/01/12	10/02/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	1:00	2	\$1,600.00	P2	0.00	NM	2	\$3,200.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$1,600.00		0.00			
N60	WAVY	09/28/12	09/28/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	1:30	1	\$1,600.00	P2	0.00	NM	1	\$1,600.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/24/12-09/30/12		WAVY News 10 @6p		6p-630p	----F--	1:00		\$1,600.00		0.00	NM		
N61	WAVY	10/01/12	10/02/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	1:00	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$1,200.00		0.00			
N62	WAVY	09/28/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	----F--	1:00	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,200.00		0.00			
N63	WAVY	10/01/12	10/02/12	M-F 730-8p M-F 730-8p	CM	730-8p	MT-----	1:00	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$1,200.00		0.00			
N64	WAVY	09/28/12	09/28/12	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	1:00	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,200.00		0.00			
N65	WAVY	10/01/12	10/02/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	1:00	2	\$1,600.00	P2	0.00	NM	2	\$3,200.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$1,600.00		0.00			
N66	WAVY	09/28/12	09/28/12	LN M-F M-F News 10 @11	CM	11p-1130p	----F--	1:00	1	\$1,600.00	P2	0.00	NM	1	\$1,600.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,600.00		0.00			
N67	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$400.00		0.00			
N68	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	1:00	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY SAT MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$800.00		0.00			
N69	WAVY	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	8a-10a (8:00 AM-9:00 AM)	-----S-	1:00	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N69	WAVY	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	8a-10a (8:00 AM-9:00 AM)	-----S-	1:00	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$1,000.00		0.00						
N70	WAVY	09/29/12	09/29/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	1:00	1	\$1,600.00	P2	0.00	NM	1	\$1,600.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$1,600.00		0.00						
N71	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday WAVY News 10 Sunday 6a	CM	6a-7a	-----S	1:00	1	\$800.00	P1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$800.00		0.00						
N72	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday WAVY News 10 Sunday 7a	CM	7a-8a	-----S	1:00	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$1,600.00		0.00						
N73	WAVY	09/30/12	09/30/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	1:00	1	\$2,400.00	P1	0.00	NM	1	\$2,400.00
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$2,400.00		0.00						
N74	WAVY	09/30/12	09/30/12	Meet the Press Meet the Press	CM	9a-10a	-----S	1:00	1	\$2,400.00	P1	0.00	NM	1	\$2,400.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$2,400.00		0.00						
N75	WAVY	09/30/12	09/30/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	1:00	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$2,400.00		0.00						
N76	WAVY	09/30/12	09/30/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	1:00	1	\$3,600.00	P1	0.00	NM	1	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$3,600.00		0.00						
N77	WAVY	09/30/12	09/30/12	NFL Football NFL Football	CM	NFL Football	-----S	1:00	2	\$12,000.00	P2	0.00	NM	2	\$24,000.00
SUNDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$12,000.00		0.00						
N78	WAVY	10/01/12	10/02/12	Today Show 2 Today Show 2	CM	9a-10a	MT-----	1:00	2	\$600.00	P2	0.00	NM	2	\$1,200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$600.00		0.00						
N79	WAVY	10/01/12	10/02/12	Today Show 3 Today Show 3	CM	10a-11a	MT-----	1:00	2	\$500.00	P2	0.00	NM	2	\$1,000.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$500.00		0.00						
N80	WAVY	10/01/12	10/02/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	MT-----	1:00	1	\$150.00	P4	0.00	NM	1	\$150.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	1		\$150.00		0.00						
N81	WAVY	10/01/12	10/02/12		CM	1p-2p	MT-----	1:00	2	\$600.00	P2	0.00	NM	2	\$1,200.00

Order / Rev: 208628
Alt Order #: 06856187
Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Romney For President (R)
Product Desc: 9/26-10/2 MITT ROMNEY
Estimate: 215

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of Our Lives											
				Days of Our Lives											
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$600.00		0.00						
N82	WAVY	10/01/12	10/02/12	M-F 4-5p M-F 4-5p	CM	4p-5p	MT-----	1:00	2	\$600.00	P2	0.00	NM	2	\$1,200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$600.00		0.00						
N83	WAVY	10/01/12	10/02/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	1:00	2	\$3,000.00	P2	0.00	NM	2	\$6,000.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$3,000.00		0.00						
N84	WAVY	10/01/12	10/02/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	-T-----	1:00	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,200.00		0.00						
													Totals	85	\$106,550.00